

When the chill winds blow, only the strong survive.

The harsh reality is that in times of recession, weaker companies fall by the wayside, whilst the strong gain market share. To survive and thrive, a brand must have:

A strong financial foundation. A desirable, aspirational, world class brand name.

Fresh, innovative and creative designs. A first class sales team and excellent customer service.

Villeroy & Boch is well placed to weather the storm - with its 260 year heritage and still largely owned by its founding families, a record of consistent profitability over more than two decades and a strong balance sheet. So put your confidence in a safe partner to face the challenges ahead.



Visit us at the exhibitions below to see our dynamic new product ranges:
Scothot, SECC Glasgow, 2-4 March. **Hotel & Catering Show**, BIC Bournemouth, 10-11 March.
Northern Restaurant & Bar, Manchester Central, 30-31 March.

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Villeroy & Boch
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